

# PUBMEDIA BUSINESS DIRECTORY

Public broadcasters seek trusted vendors for a wide range of products and services that will help them succeed.

Current's Pubmedia Business Directory is an excellent and economical way to keep your company front of mind online and in print. This platform is a solid addition to your media plan or a great stand-alone to reach decision makers seeking partners and solutions.



## LEADING BUSINESS

Premium level listing places your company in the top position on category pages. Includes special rates for inclusion within our print publication and online!

- Company Name and Logo
- Longer Description
- THREE Business Categories and Unlimited Tags
- Contact Name, Email and Phone Number
- Website URL with Hyperlink
- Two Photos
- Your 300(w)x100(h) Logo in rotation online
- Business Card Ad, 2.29(w)x3.5(h) in all print editions
- Bonus: Book an online/digital campaign and receive an 8% discount

ANNUAL INVESTMENT: \$1,500

## ENHANCED

Enhance your results in search! Basic features PLUS a longer description of your company and additional category and tags.

- Company Name and Logo
- Longer Description
- TWO Business Categories with Three Tags each
- Contact Name, Email and Phone Number
- Website URL with Hyperlink
- One Photo

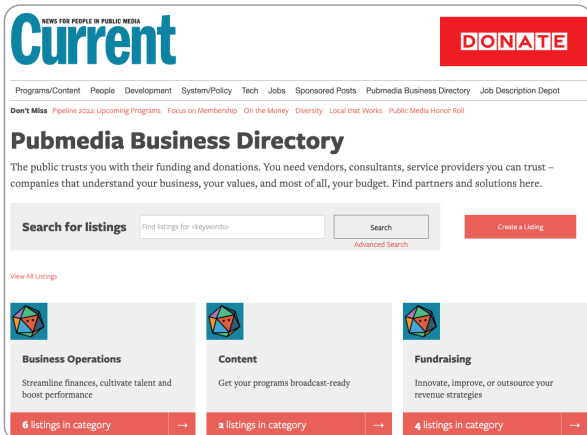
ANNUAL INVESTMENT: \$800

## BASIC

Your free listing includes the following features:

- Company Name and Logo
- Short Description
- ONE Business Category with Three Tags
- Contact Name, Email and Phone Number
- Website URL with Hyperlink

NO CHARGE FOR YOUR FIRST YEAR



Contact Kathy for more details and to get listed!  
Please take a moment to view!  
<https://current.org/directory-of-services/>