

# Print Publication Schedule

NEW! EARLIER DEADLINES!

WEDNESDAY & MONDAY

Issue #	Publication Date	Conference Bonus Distribution	Format	Reservation Deadline	Creative Deadline
1	January 21	NETA	Print	January 9	January 14
2	February 25	APTS	Print	February 13	February 18
3	April 1	PBS Tech Con	Print	March 20	March 25
4	May 27	PBS Annual	Print	May 15	May 20
5	June 10		Digital Only	May 29	June 3
6	July 8	PMDMC	Print	June 26	July 1
7	August 26	PRPD	Print	August 14	August 19
8	September 23		Digital Only	September 11	September 16
9	October 14	PR SuperRegional	Print	October 2	October 7
10	November 11	APT Fall Marketplace	Print	October 30	November 4

## 2019 RATES

	Full Page	Half Page	1/3 Page	1/4 Page
Open Rate	\$3,300	\$1,725	\$1,400	\$1,075
2-4 Insertions <i>(Save 8%)</i>	\$3,036	\$1,587	\$1,288	\$988
5-8 Insertions <i>(Save 12%)</i>	\$2,904	\$1,518	\$1,232	\$946
9-12 Insertions <i>(Save 15%)</i>	\$2,805	\$1,466.25	\$1,190	\$913.75
12+ Insertions <i>(Save 20%)</i>	\$2,640	\$1,380	\$1,120	\$860

Print and Online display insertions may be combined for discount levels.

Newsletters and Sponsored Content excluded.

## GUARANTEED PREMIUM PLACEMENTS:

- Center Spread
- Page Three (3)
- Inside Back Cover
- Back Cover

## Investment: \$250 flat rate per insertion

Please submit all creative on or before deadlines to: [Kathy@current.org](mailto:Kathy@current.org)

All print editions are also distributed digitally through ISSUU.