

Current Display advertising insertion order

Reserve your space by fax. Send this sheet to 301-270-7241.

Or mail to Advertising, *Current*, 6930 Carroll Ave., Suite 350, Takoma Park, MD 20912

To: Advertising/Production Director, *Current* Newspaper Date today: _____
Please reserve space for a [SIZE OF AD] _____
in the [DATES] _____ issue(s) of *Current*.

The ad will be (check one): black & white
 single-color (equiv. of spot color but you build in CMYK)
 four-color process

Note: Color is not available on all pages.

My name: _____ Title: _____
Organization: _____ E-mail: _____
Phone no. _____ Fax: _____
Purchase order no., if any: _____
What will be advertised: _____ Headline: _____
Preferred page placement: _____

\$100 fee to reserve a page. Please call *Current* to discuss available positions

Send invoice to this person and address:

PERSON WHO HANDLES BILLS
ORGANIZATION RESPONSIBLE FOR PAYING
STREET ADDRESS
CITY/STATE/ZIP

Art will be sent (check one): by trackable express carrier such as FedEx, DHL
 by e-mail to *Current* (file must be under 2MB)
 by FTP to *Current's* prepress vendor
 by other means (describe) _____

Art contact phone: _____ and e-mail: _____

I understand that *Current* and its vendors cannot proof and take responsibility for reproduction of ads if artwork is not delivered by deadline.

I agree to run the ad described above in the specified issue of *Current*.

If the advertiser cancels the ad or fails to provide artwork by deadline, I understand that I will be charged the full ad rate.

Signed _____ (MY NAME)
_____ (SIGNATURE)